

I want to lead this letter off with a sincere thank you for your reading of it. I have no doubt that your inbox gets littered with amateur proposal after proposal to change and 'fix' the current BCS. I am sure it must be tiring to read these things, I believe many of the fans are missing the boat in the desire for a playoff just as badly as the bowl commission is in a desire to NOT have a playoff. I set out to propose a system I would at least like you to consider that can partially reconcile the two sides.

And once again, I thank you for your entertaining of my idea.

First and foremost, my conceptualized bowl championship series uses the exact framework of the existing one, involving the six power conference crowned champion, and then two at large bids - determined by the BCS formula. Easy enough

It is a three tier playoff system, involving 8 teams, played at the four established BCS sites over roughly one month period of time - DURING the normal bowl season. The argument that it would extend the season too long is negligible - since it would occur during the timeframe of mid December to early January. The bowl sites rotate the hosting of the title game every year - same as is. None of the mid and lower level bowls are lost - every conference has its existing tie-ins in the other bowls. Every conference, city, bowl game, and corporate sponsor get their guaranteed payouts. The total revenue for all aspects of college football would effectively double - as would fan interest across the board. So how does it work ?

First of all, every team plays only 11 regular season games - eight in conference and three non-conference period, with the exception of IA independents, which obviously play only non-conference games. Your regular season is over with in the last week of November. The larger conferences that play conference title games do so in the first week of December. At this point every major conference has crowned a champion and the BCS rankings are all in. This is when the playoff begins - the second weekend of December.

The following week is the 'first round' of the 'Bowl Championship Series.' Each of the eight teams selected (the 6 conference winners and two at larges) are seeded by BCS rank. Four of them go to one city to play in two games - and the other four go to the other city for two other first round games.

For the sake of argument, let's say that the two bowls selected to host the first round this year are the Rose and Orange. Each bowl (Rose and Orange) then hosts TWO games that weekend. You stagger the starting times and dates so that one game does not compete with the other. Think about the economic ramifications - each city has FOUR teams/boosters/fans/etc in town filling its hotels and restaurants, instead of a mere two. You effectively play TWO Rose bowls and TWO

Orange bowls in the same week, effectively DOUBLING the revenue either site would generate with a mere one game a year. And since it is a playoff, every fan in the world is glued to the TV for an entire weekend.

Staggering the start times - round 1, game 1 - rose bowl Thursday afternoon kickoff
round 1, game 2 - orange bowl Thursday night kickoff
round 1, game 3 - rose bowl Saturday afternoon kickoff
round 1, game 4 - orange bowl Saturday night kickoff. After the games are played, you are narrowed down to four remaining teams.

Next weekend, the third in December. You have around two of the Bowl Championship Series. For the sake of argument, let's say that this year it is the Fiesta. So again, the city has FOUR instead of two sets of fans in town affecting the economy. TWICE AS PROFITABLE !!!

Again you stagger the kickoffs over the weekend and play TWO games instead of only one. And at the end of this weekend - you have two teams that will play for the right to be an undisputed champion. Those teams would have survived a playoff, EARNING it on a field, not having it arbitrarily doled out from the complexities of computer circuitry and fickleness of voters. All six conferences have had their shot, placing their best respective team on the field of play to duke it out - plus you have left that window open with the at-larges, to have a potentially undefeated team from a lesser conference, at least have the opportunity to play with the big boys. You have played 6 primetime match-ups with the elite of the college football world in two weekends. You have involved more fan base and alumnus than in the history of college football ever. And on top of it, you have generated more income in your top four bowl sites than would ever be possible with what exists now. The fans finally have had their playoff that they wanted for so long. Most importantly, any team with even the most remote claim to be number 1 - at least has had a crack at it. No more disputed titles, no shared titles, no alienated teams, no one left out of the picture, no controversy, no irrelevant BCS games - since in this model each site plays a huge role in determining the national champion - making each bowl all the more prestigious and relevant - in EVERY year.

At this point, your final two have been chosen on the field of play. This is when the championship series takes a couple of weeks off in preparation for the final showdown.

During this lull, you play the other 15 or so bowl games that have no relevance in the national championship picture. You eliminate no bowl games - you merely condense the time in which these mid and lower level bowls are played. You build up the suspense for your final game in the backdrop of these other bowls. You allow the second tier bowls (cotton, outback, citrus, gator, etc..) to be your New Years

Day games.

So the suspense is at a crescendo, and it comes down to Jan. 3 or 4 --- and the game kicks off between the two that have survived the playoff gauntlet, in this model the Sugar bowl for this year. And trust me, the anticipation and purity of a championship decided on a field would attract novice/casual fans and intoxicate the serious fan. It would be a march madness only more feverish and farther reaching.

Just consider the possibilities in who would be this year's contenders :

Oklahoma vs. USC or USC vs. LSU or LSU vs. Oklahoma - who really is number 1?
A possible Ohio St. rematch with Michigan or a KSU vs. Oklahoma rematch or Miami vs. FSU ??
And many others in between

...and that is just THIS year's contestants

All the potential subplots, histories, and traditions : in future years where some of the other traditional powerhouses might make it - Tennessee, Nebraska, Florida, Notre Dame, Virginia Tech or all thrown in the mix. Or how about those years where C-USA or the WAC boasts an undefeated team ?? Let em jump in with the big boys.

Basically everyone gets what they want in this model - you have an exciting month of suspense, intrigue, and flat out awesome football, every conference makes its money and is involved, each bowl hosting city has made a ton of money and best of all

Never, ever, ever, ever, ever again controversy and disputed champions.

Thank you once again for hearing me out on my proposal.